



Create & Connect Brilliantly

Transforming
Chaos to Clarity



SPEAKING • EFT TRAINING • PRACTITIONER CERTIFICATION / CEU

POSITIVE, AUTHENTIC, INSPIRING!

KEYNOTE PRESENTATIONS

The Weirdest Way to Calm Down, Feel Great and Succeed

Have you ever felt frustrated and drained by challenging clients? Would you like to see more breakthroughs and get them sooner? What if you ended your day feeling refreshed instead of burnt out? There is a way to change more lives in less time, while building raving fans and more referrals. In a world where millions are turning to costly drugs, office visits and time away from work to manage mood, sleep, pain and mental health, there is a natural, gentle and low-cost solution to consider. EFT (Emotional Freedom Techniques) is an innovative body/mind method, supported by over 100 clinical studies, that reliably interrupts the stress response while creating pleasant physical and emotional sensations for both the practitioner and the client.

Burnout or Vicarious Trauma? - A Big Problem With A Clinically Proven Solution

Healthcare professionals and emergency responders have hard, tedious, and often thankless jobs. You love helping others through life's drama, yet you'll also be exposed to stories or scenes that can be traumatic, emotionally charged or even horrific. Trained to help and able to help, yet sometimes you may find yourself unintentionally getting pulled into the mayhem. Official terms for this include Compassion Fatigue or Vicarious Trauma. The American Counseling Association states that Vicarious Trauma is not burnout, yet many of the unpleasant symptoms are the same: anger or irritation, changes in mood or appetite, losing sleep or worry that you did not do enough. There is an innovative and simple solution, supported by over 100 clinical studies, to keep helping professionals from becoming victims of vicarious trauma. This miraculous intervention is not a drug. It's not a breathing technique. It's not meditation. It's Emotional Freedom Techniques, also known as tapping or EFT. It's easy to do ... it's fast and amazingly effective ... it works for all types of stress...and once you know it, you are empowered for life! Every professional responder can benefit from this natural, gentle solution to the problem of vicarious trauma. This presentation highlights the science, gives tips for best practice and provides first hand experience using the calming EFT process.



Meet Your Speaker



Betsy Muller, MBA, ACP-EFT

**Professional Speaker - Holistic Business Coach -
Best Selling Author**

**Practitioner and Accredited Master
Trainer of Emotional Freedom Techniques**

Betsy's diverse life experiences as a chemist, oil company executive, medical practice manager, wife, mother, holistic coach, caregiver, EFT practitioner and Master Trainer, entrepreneur, NSA professional speaker, TV guest and BEST SELLING AUTHOR deliver relevant solutions. Audiences gain new ways to manage stress, make better decisions, generate creative solutions and build highly positive relationships. Betsy serves as authentic example of health and success by visibly living the principles she shares. Betsy has presented throughout the United States and Canada for more than a decade, serving groups as small as 6 and ranging up to 500+.

Betsy's messages include practical, well-organized and above all fast-acting strategies to help your audience achieve the habits, action and outcomes needed to be highly productive EVERYWHERE.

BETSY IS AVAILABLE FOR:

**Keynotes • Breakout Sessions • 1-3 Day Training Programs
EFT Practitioner Certification • Continuing Education**

Contact Information

Travels from Cleveland, OH **Phone: 440-238-4731 | Cell: 440-759-7491**
email Betsy@createandconnectbrilliantly.com | Createandconnectbrilliantly.com
Book website: energymakeover4U.com



WHAT PEOPLE ARE SAYING

“ Betsy Muller is a very engaging, energetic, and thoughtful speaker. Our participants were actively involved throughout her presentation – and left with practical and easy-to-implement strategies. In addition, she is a joy to work with. She is organized, professional, and went above and beyond to actively market our event.”

— **Lisa Crilley Mallis**
President, NAWBO Cleveland

“ Betsy’s wide presentation and teaching background makes her an ideal presenter. She is engaging and relevant. She honors participant’s knowledge and experience. Betsy’s pace, timing and varied activities made the day move!”

— **Linda Richards,**
Pittsburgh PA

“ Your presentation hit upon very pertinent topics and helped our attendees start the day feeling energized, relaxed and positively engaged with one another. Everyone really enjoyed the demonstrations you shared. I am so pleased I chose you as our opening speaker to kick off our Fall Focus Conference.”

— **Bev Devine,**
Ohio State Medical Association Alliance

“ You did an outstanding job at our event last weekend. Truly, the women made so many compliments on the way out. If you need me to speak to anyone who is considering booking you, please have them call me and I will give you a glowing review!”

— **Maria Estes, Event Coordinator**
MetroHealth System

PARTIAL CLIENT LIST

PPG Industries • MetroHealth • Cleveland Clinic • The Ohio State Medical Alliance • Ohio Association of Occupational Nurses
The Wellness Council of NE Ohio • The Cleveland Coach Federation • National Association of Women Business Owners
The Association for Comprehensive Energy Psychology • CAIET – Canadian Association for Integrated and Energy Therapies
The Lakeside Association • E-Women Network • Ladies Who Launch • Women in Networking • COSE – Council for Smaller Enterprises,
Berea City Schools • Strongsville City Schools • Polaris Career Center • Centered Wellness • Unity Spiritual Center.



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TO BOOK BETSY
Keynote Speaker
Master Trainer and Facilitator

